

EXECUTIVE PROGRAMME: COLLECTING CONTEMPORARY ART 2016

Module 2. Contemporary Art Scene: Marketplace and Trends

Date: 20th February, 2016, Saturday

Henrietta Tsui-Leung

Founder and Co-President of Hong Kong Art Gallery Association

Founder of Galerie Ora-Ora



Henrietta is the founder and co-president of the Hong Kong Art Gallery Association and the owner of Galerie Ora-Ora, one of the leading galleries in Hong Kong for Chinese and Western contemporary art. Since inception, Ora-Ora has grown to manage nearly forty veteran artists worldwide, including Europe, North America, Australia, Asia, China and Hong Kong. Henrietta is an expert in Contemporary Ink Art and curates state-of-the-art exhibitions in Hong Kong approximately once every two months. Her gallery participated in numerous Art Fairs inclusive of Art Basel Hong Kong, Art HK, Fine Art Asia, Art Asia Miami, Art Singapore, Young Art Taipei, etc.

Henrietta's background is multi-disciplinary. Before she took up her passion in art, she spent eleven years in the banking industry with Citigroup and HSBC, with specialisation in corporate finance, public sector, real estate and top-tiers local corporations. Currently, Henrietta is completing her PhD degree in Art Critic and Theory in China's Academy for Art Industries, Shanghai University. She also holds an MBA degree from Kellogg Business School, Northwestern University, and undergraduate degrees in Psychology and Economics from Queens University. She is a member of the Entrepreneurs' Organisation Hong Kong. Throughout her childhood, she was immersed in art and was trained in different media including oils, pastel, Chinese painting and sketching.

Due to her unique background in business and art, she has been widely invited to speak and write academic papers on Contemporary Ink, art market, art investments, valuation, art licensing and art finance. <http://www.ora-ora.com/about/>
